STEP Program

STEP – Simple Tag Exchange Program

Never buy a tag! Let McRoberts manage your tags for you.

STEP is a program in which McRoberts manages your tag inventory, testing and disinfecting and provides
tags for per-patient use with the MyChild infant protection system. You use tags once then return them
to McRoberts for testing and disinfection on a weekly basis. STEP integrates seamlessly with clinical practices and relieves hospitals from the burden of cleaning tags, managing inventory, and the purchasing process when tags expire.

The birth census of each hospital determines the number of tags that are assigned to a hospital's Total
Tag Population. The initial shipment of tags to the hospital contains a three-week supply. Each week the
hospital sends its dirty tags to McRoberts and McRoberts ships back the same number of tested and
disinfected tags. The program is designed so that at any time, a third of the tags are in use, a third are in
the hospital's inventory and a third are in transit or in cleaning.

The foil pouches that the tags come in should be kept and used to send dirty tags back to McRoberts in
order to preserve their battery life and get them off the protected unit without alarming.

Already own your tags? McRoberts will give a $30 per-tag credit for tags that are not dead or have a low
battery. McRoberts will also always take back any dead tag for proper disposal.

Tags are received, tested and disinfected at McRoberts' Fulfillment Center at:

McRoberts Technologies
409 Joyce Kilmer Avenue
Suite 111
New Brunswick, NJ 08901

The STEP contract is for twelve months and invoicing is monthly, based on anticipated birth census. Clients who opt to pay for the entire twelve months in advance enjoy a ten percent discount.

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For questions about the STEP Program, contact Tag Fulfillment at 800.776.7328, Extension 2104 or Fulfillment@McRobertsTech.Com.

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